

Call for Editor

Journal of Current Issues and Research in Advertising (JCIRA)

Application Deadline: February 1, 2018

The American Academy of Advertising (AAA) seeks an Editor for the *Journal of Current Issues and Research in Advertising (JCIRA)*, published twice a year by Routledge Taylor & Francis Group (RTF). Editorship is a three-year appointment. The JCIRA Editor appoints members to the Editorial Board, works with RTF to ensure a timely production process, provides bi-annual reports to the AAA Publications Committee regarding submissions and processes, and oversees JCIRA's content. Candidates must be current members in good standing of AAA. JCIRA is a refereed forum where current issues and research in advertising are vetted. The best of theoretical and applied data-driven works are welcomed. Also, literature reviews and conceptual papers that suggest agendas for future advertising research, thoughtfully examine the role of advertising in society, and debate current and enduring issues in advertising are encouraged.

Candidates should provide evidence of demonstrated excellence in research and publication in the field of advertising. Preference is given to candidates whose educational background, experience, and research accomplishments provide direction for the future development of JCIRA. The Editor is expected to attend the AAA annual conferences and report to the AAA Publications Committee and is required to be an AAA member during the period of Editorship. Endorsement from the Editor's institution is required. Finalists will be interviewed at the 2018 AAA Annual Conference in New York City, March 22-25. The selected editor begins the transition period in June, 2018 in preparation to take over as editor full time on January 1, 2019.

To Apply: Submit (1) letter of interest, (2) statement of publishing philosophy and relevant experience, (3) strategic vision for the journal to differentiate it from other AAA publications, (4) current vita, and (5) statement of support from your university director, chair, or dean, including any specifics as to whether your institution can provide release time from other duties. Submit all documents in MS Word or PDF form via e mail to Debbie Treise, Chair, AAA Publications Committee, email: dtreise@jou.ufl.edu. In the email subject line, please put JCIRA Editor Application. More information will be provided upon request.

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Debbie Treise

Chair, Publications Committee