

2009 NeuroPsychoEconomics Conference Program

LIFE&BRAIN Center Bonn and UNIVERSITY OF BONN
(LIFE& BRAIN Center and Lehrgebäude der Medizinischen Fakultät Bonn,
Sigmund-Freud-Strasse 25, Bonn, Germany 53127)

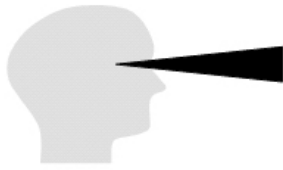
Presentations will be held in English.

October 5, 2009

- 10:00AM-12:00 PM: Pre-Conference Workshop “Functional Magnetic Resonance Imaging (fMRI)”
Location: LIFE&BRAIN Center, Sigmund-Freud-Strasse 25, Bonn
- 01:00-03:00 PM: Pre-Conference Workshop “Personality Genetics”
Location: LIFE&BRAIN Center, Sigmund-Freud-Strasse 25, Bonn
- 04:00-05:30 PM: Annual Meeting of the Editorial Boards of
NeuroPsychoEconomics and the
Journal of Neuroscience, Psychology, and Economics
(Limited to Editorial Board Members Only)
Location: LIFE&BRAIN Center, Sigmund-Freud-Strasse 25, Bonn
- 06:00-07:00 PM: Registration
Location: Foyer of the LIFE&BRAIN Center, Sigmund-Freud-Strasse 25, Bonn
- 06:00-07:00 PM: Reception
Location: Foyer of the LIFE&BRAIN Center
- 07:00-10:00 PM: Bonn Nightlife
Meeting point: Foyer of the LIFE&BRAIN Center
Location: Bonn City (exact location to be announced during the reception)
(paid on your own)

October 6, 2009

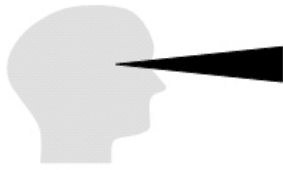
- 08:00 AM: Registration
Location: Foyer of Hörsaal of the Lehrgebäude der Medizinischen Fakultät Bonn,
Sigmund-Freud-Strasse 25, Bonn
- 09:00 AM: Welcome note by the conference chair
Bernd Weber, University of Bonn
Location: Hörsaal
- 09:30 AM: Key note speech:
Daniel Houser, George Mason University
A Functional Imaging Study of Reciprocity in Personal and Anonymous Exchange:
The Role of Faces
Location: Hörsaal
- 10:30 AM: Coffee break
Location: Foyer of Hörsaal



NeuroPsychoEconomics

Conference

- 11:00 AM: Competitive paper session I
- Track: Consumer Behavior & Neuromarketing**
Track chair: Peter Kenning, Zeppelin University
Location: Hörsaal
- Track: Organizational Behavior & Organizational Decision Neuroscience**
Track chair: Isabell Welpe, Technical University of Munich
Location: Seminarraum 3
- Track: Behavioral Economics & Neuroeconomics**
Track chair: Bernd Weber, University of Bonn
Location: Seminarraum 7
- 01:00 PM: Buffet Lunch
(included in conference fee)
Location: Foyer of Hörsaal
- 02:00 PM: Award speech and best paper award ceremony:
Martin Reimann, University of Southern California
Emotion Induction and Decision Making – Does Hope Change How We Save for Retirement?
Location: Hörsaal
- 03:00 PM: Coffee break
Location: Foyer of Hörsaal
- 03:30 PM: Competitive paper session II
- Track: Consumer Behavior & Neuromarketing**
Track chair: Peter Kenning, Zeppelin University
Location: Hörsaal
- Track: Organizational Behavior & Organizational Decision Neuroscience**
Track chair: Isabell Welpe, Technical University of Munich
Location: Seminarraum 3
- Track: Behavioral Economics & Neuroeconomics**
Track chair: Bernd Weber, University of Bonn
Location: Seminarraum 7
- 05:30 PM: Good bye note from the editors
Martin Reimann, University of Southern California and
Oliver Schilke, Stanford University
Location: Hörsaal
- 05:45 PM: End



NeuroPsychoEconomics

Conference

Conference fee

The conference fee is reduced for members of the Association for NeuroPsychoEconomics (apply for membership at <http://www.jnpe.org/> or <http://www.neuropsychoeconomics.org/>). Conference fees include the NeuroPsychoEconomics Conference Proceedings, coffee breaks, award lunch, and conference beverages. You are also entitled to participate in the pre-conference workshops.

- Students (members): 110 Euro
- Students (non-members): 195 Euro
- Scientists (members): 195 Euro
- Scientists (non-members): 320 Euro
- Practitioners (members): 320 Euro
- Practitioners (non-members): 460 Euro

Please register online at <http://www.jnpe.org/> or <http://www.neuropsychoeconomics.org/>.

Accommodations

A limited number of rooms are available for a special conference rate. Mention the keyword “Neuro” when booking your room. Since short-term prices may vary you might want to check current prices posted on the hotels’ websites before booking the conference rate.

Dorint Venusberg

Casselruhe 1
Bonn, Germany 53127
Tel.: +49-(0)228-288-0
Fax.: +49-(0)228-288-100
info.bonn-venusberg@dorint.com
www.dorint.com/bonn
Single occupancy: Euro 140
Without breakfast
Breakfast buffet (20 Euro/person)
Including Minibar, Garage, Health Club with Pool,
Sauna and Spa
Book before August 5, 2009

Sternhotel Bonn

Markt 8
Bonn, Germany 53111
Tel.: +49-(0)228-72670
Fax.: +49-(0)228-7267125
info@sternhotel.de
www.sternhotel.de
Single occupancy: Euro 85, 4.10.09-5.1.0.09
Single occupancy: Euro 125, 5.10.09-6.10.09
Double occupancy: Euro 115, 4.10.09-5.10.09
Double occupancy: Euro 165, 5.10.-6.10.09
Including breakfast
Book before September 15, 2009

President Hotel

Clemens-August-Str. 32-36
Bonn, Germany 53115
Tel.: +49-(0)228-7250-555
Fax.: +49-(0)228-7250-72
info@presidenthotel.de
www.presidenthotel.de
Single occupancy: Euro 82, 4.10.09-5.10.09
Single occupancy: Euro 104, 5.10.-6.10.09
Double occupancy: Euro 105, 4.10.09-5.10.09
Double occupancy: Euro 124, 5.10.09-6.10.09
Including breakfast buffet
Book before August 23, 2009