

**MAIL-ORDER SPOUSE/GUEST TICKET ORDER FORM  
AMERICAN ACADEMY OF ADVERTISING 2008 ANNUAL CONFERENCE**

Name of Registered AAA Conferee: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ ZIP \_\_\_\_\_

I would like to order tickets for the following events, in the numbers indicated, for use by my spouse, family members and/or other guests at the Conference. I understand that my own tickets for all events are included in my basic registration fee, so I am not ordering tickets on this form for my personal use.

- \_\_\_\_\_ ticket(s) for the Friday, March 28 luncheon @ \$25 each.....\$\_\_\_\_\_
- \_\_\_\_\_ ticket(s) for the Friday, March 28 dinner @ \$80 each.....\$\_\_\_\_\_
- \_\_\_\_\_ ticket(s) for the Saturday, March 29 luncheon @ \$25 each.....\$\_\_\_\_\_
- \_\_\_\_\_ ticket(s) for the Saturday, March 29 “Stanford/Half Moon Bay /  
Pacifica Tour and Dinner” event @ \$75 each.....\$\_\_\_\_\_
- TOTAL (enclosed for guest tickets).... .....\$\_\_\_\_\_

(Note: all taxes, service charges, admissions charges, entertainment and chartered bus transportation are included in the amounts indicated above.)

When ordering by mail send this form along with your check for extra guest tickets, payable to “American Academy of Advertising”, by February 28 to Dr. Robert King, Director of Conference Services, American Academy of Advertising, School of Business, University of Richmond, VA 23173, USA. At your option you may combine payments for conference registration and spouse/guest tickets on single or separate check payments. If you use the new on-line registration process you may prefer to order your guest tickets directly on the on-line registration form and make payment via credit card (see <http://www.aaasite.org>).

Please order guest tickets by February 28. Extra tickets for these events probably will not be available at the conference. Requests for refunds will be honored if received not later than March 7. Later requests cannot be accepted because of financial guarantees we must make to suppliers, based upon expected attendance. If your plans for attending change after you make payment notify Bob King ([rking@richmond.edu](mailto:rking@richmond.edu)) immediately.