

**MAIL-IN REGISTRATION FORM**  
**AMERICAN ACADEMY OF ADVERTISING 2009 ASIA-PACIFIC CONFERENCE**  
 May 27-30 Capital Hotel and Communication University of China Beijing, China

Name: \_\_\_\_\_

Univ./Firm Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

REGISTRATION FEE if paid not later than April 10, 2009 (select only one registration category below by circling the fee you are paying):

<u>Membership Category</u>	<u>Registration Status</u>	
	<u>Regular</u>	<u>Student</u>
AAA member	\$190	\$135
Non-member	\$225	\$145

ADD LATE FEE of \$50 (only for payments received after April 10)

Total Payment Due for Registration (enclosed) - \$\_\_\_\_\_

(All categories of registration include attendance in all sessions, 3 lunches, 2 dinners, coffee/tea breaks, and a tour of the Summer Palace. Before selecting one of the "member rates" above check [www.aasite.org](http://www.aasite.org) to be sure that your membership is current for 2009. Non-members may elect to join AAA first, then immediately proceed to register at the member rate.)

TO ORDER GUEST TICKETS FOR DINNERS for your guests (remember: registrants' dinner tickets are already included in the registration fee) indicate how many tickets you need, and send payment with your registration fee:

\_\_\_ tickets for dinner on Wednesday, May 27 @ \$40 each = \$\_\_\_\_\_

\_\_\_ tickets @ \$50 each for dinner on Thursday, May 28 at \$50 each = \$\_\_\_\_\_

TO ORDER TICKETS FOR YOURSELF AND YOUR GUESTS FOR THE OPTIONAL TOURS (not included in the registration fee) indicate how many tickets you need, and send payment with your registration fee:

\_\_\_ tickets for Beijing city tour and lunch on Wednesday, May 27 @ \$40 each = \$\_\_\_\_\_

\_\_\_ tickets for Great Wall tour and lunch on Sunday, May 31 @ \$40 each = \$\_\_\_\_\_

When registering by mail please return this completed form along with your check payable to "American Academy of Advertising" to: Dr. Robert King, Director of Conference Services, American Academy of Advertising, School of Business, University of Richmond, VA 23173, USA. Your receipt for conference fees will be included in your registration packet in Beijing. (Persons who register on-line will receive on-line receipts.) You are welcome to bring your spouse and/or other family members and guests to the conference's dinners and tours, but to assure availability of tickets you must order spouse/guest tickets in advance, using the indicated space above. You may make payment for your registration fee and for spouse/guest ticket(s) on the same or separate checks as you prefer. Payment by credit card is available only on-line, not by mail or at the conference desk in Beijing

REQUESTS FOR REFUNDS will be honored if received not later than April 10. Later requests cannot be accepted because of financial guarantees we must make to suppliers based upon expected attendance. Please notify Bob King immediately at [rking@richmond.edu](mailto:rking@richmond.edu) if your plans for attending change after you make payment.