

MAIL-IN SPOUSE/GUEST TICKET ORDER FORM
AMERICAN ACADEMY OF ADVERTISING 2010 ANNUAL CONFERENCE

Name of Registered AAA Conferee: _____

Address: _____

_____ ZIP _____

I would like to order tickets for the following events, in the numbers indicated, for use by my spouse, family members and/or other guests at the conference. I understand that my own tickets for all events are included in my basic registration fee, so I am not ordering tickets on this form for my personal use.

_____ ticket(s) for the Friday, March 19 luncheon @ \$30 each..... \$ _____

_____ ticket(s) for the Friday, March 19 dinner @ \$60 each..... \$ _____

_____ ticket(s) for the Saturday, March 20 luncheon @ \$30 each..... \$ _____

_____ ticket(s) for the Saturday, March 20 "Mall of America"
Tour, reception and dinner event @ \$75 each..... \$ _____

TOTAL (enclosed for guest tickets).....\$ _____

Note: All taxes, service charges, admissions charges, entertainment and transportation are included in the amounts indicated above.

When ordering by mail, send this form along with your check for extra guest tickets, payable to "American Academy of Advertising", by February 19 to Dr. Robert King, Director of Conference Services, American Academy of Advertising, School of Business, University of Richmond, VA 23173, USA. At your option, you may combine payments for conference registration and spouse/guest tickets on single or separate check payments.

If you use the online registration process, you may prefer to order your guest tickets directly on the online registration form and make payment via credit card (see <http://www.aaasite.org>). Credit card payment is possible only for online ticket purchases (i.e., not for mail-in or on-site ticket purchases).

Please order guest tickets by February 19. Extra tickets for these events probably will not be available at the conference. Requests for refunds will be honored if received not later than March 6. Later requests cannot be accepted because of financial guarantees we must make to suppliers, based upon expected attendance. If your plans for attending change after you make payment, notify Bob King (rking@richmond.edu) immediately.