

MAIL-IN REGISTRATION FORM  
 AMERICAN ACADEMY OF ADVERTISING 2011 ANNUAL CONFERENCE  
 April 7 - 10 Phoenix Marriott Mesa Mesa, AZ

Name: \_\_\_\_\_

Univ./Firm Address: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Note: This is a members' only conference. Thus, please verify that your 2011AAA membership has been paid by checking [www.aaasite.org](http://www.aaasite.org)

1) Please circle the conference/ conference + preconference you will be attending:

Regular Member:	Basic Conference \$225	Basic + Symposium \$255.	Basic + IMC \$255
Student Member	\$165	\$195	\$185

*All categories of registration include 3 receptions, 2 lunches, 2 dinners including the special Saturday outing to Pinnacle Peak, and coffee breaks, as well as attendance at conference sessions.*

IN ADDITION I would like to order tickets for the following events, in the numbers indicated, for use by my spouse, family members and/or other guests at the conference. I understand that my own tickets for all events are included in my basic registration fee, so I am not ordering tickets on this form for my personal use.

\_\_\_\_ ticket(s) for the Friday, April 8 luncheon @ \$30 each..... \$ \_\_\_\_\_

\_\_\_\_ ticket(s) for the Friday, April 8 dinner @ \$60 each..... \$ \_\_\_\_\_

\_\_\_\_ ticket(s) for the Saturday, April 9 luncheon @ \$30 each..... \$ \_\_\_\_\_

\_\_\_\_ ticket(s) for the Saturday, April 9 Pinnacle Peak  
outing and dinner event @ \$75 each..... \$ \_\_\_\_\_

Note: All taxes, service charges, admissions charges, entertainment and transportation are included in the amounts indicated above.

Add Late Fee of \$50 (only for payments received after **March 16**)

Total Payment Due (enclosed) - \$ \_\_\_\_\_

NOTE: Use this form ONLY for the traditional ("mail-in") registration process. If you prefer to register online and pay by credit card, go to [www.aaasite.org](http://www.aaasite.org) and follow instructions, using the registration form presented there. When registering online, you may also order guest tickets there and pay for them by credit card, if you wish.

When registering by snail mail, please return this form along with your check payable to "American Academy of Advertising" to:

Patricia B. Rose  
Executive Director  
24710 Shaker Blvd.  
Beachwood, OH 44122

Your receipt for conference fees will be included in your registration packet in Mesa

Your answers to the following questions will greatly assist the conference planners in ordering food and other accommodations:

If this is your first AAA conference attendance, please check here: \_\_\_\_\_

I plan to arrive in Mesa on (day/date): \_\_\_\_\_ .

I \_\_\_ do / \_\_\_do not plan to attend the Saturday Pinnacle Peak dinner event.

I plan to leave Mesa day/date): \_\_\_\_\_ at (hour): \_\_\_\_\_.

REQUESTS FOR REFUNDS will be honored if received not later than March 7. Later requests cannot be accepted because of financial guarantees we must make to suppliers based upon expected attendance. Please notify Pat Rose immediately at [conference@aaasite.org](mailto:conference@aaasite.org) if your plans for attending change after you make payment.