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Fill in below if: (1) You were not a member in 2007; (2) If on-line AAA Directory is NOT accurate or NOT complete. *Members' contact information will appear in the on-line AAA Directory.*

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**MEMBERSHIP CATEGORIES & BENEFITS – *PLEASE CIRCLE ONE NUMBER***

**R08 Regular Membership: \$65.00** for all members worldwide. Receives *Journal of Advertising, AAA Conference Proceedings* and all other official AAA mailings (e-mail and surface mail). Also includes voting privileges plus *AAA Newsletter* available on AAA web site: [www.aaasite.org](http://www.aaasite.org)

**S08 Student Membership: \$35.00** for all members worldwide. **NOTE:** Must be currently enrolled as a full-time student. May not hold office or vote (*AAA Constitution*, Article IV-5). Receives *Journal of Advertising, AAA Conference Proceedings* and all other official AAA mailings (e-mail and surface mail). *AAA Newsletter* available on AAA web site: [www.aaasite.org](http://www.aaasite.org)

**J08 Retired: \$40.00** for all retired members worldwide. Receives *Journal of Advertising, AAA Newsletter* (see web site: [www.aaasite.org](http://www.aaasite.org)) and all other official AAA mailings (e-mail and surface mail). Also includes voting privileges.

Total for membership . . . . . \$ \_\_\_\_\_

**Make check payable to American Academy of Advertising.** Checks for 2008 memberships may not be deposited until 2008.

**Credit cards:** see above. **All checks** must be in U.S. Dollars on a check drawn against a U.S. bank.

**Note: Pat Rose is assuming the responsibilities of Executive Director as of January 1, 2008. Thus, all 2008 membership dues should be sent directly to her at:**

Pat Rose  
24710 Shaker Blvd.  
Beachwood, OH 44122

**If you have questions regarding membership prior to December 30<sup>th</sup> please contact Don Jugenheimer at [donald.jugenheimer@ttu.edu](mailto:donald.jugenheimer@ttu.edu)**

**After January 1., please contact Pat Rose @ 786-393-3333 or [patrose@aaasite.org](mailto:patrose@aaasite.org)**

AAA memberships run for a calendar year, not for a year from date of payment. Memberships paid before November 15 are credited for the current year; memberships paid after November 15 are credited for the following year. AAA is not responsible for fulfilling mailings, publications and services to members who fail to notify AAA of address changes.