

Faculty Opportunities: Research and Practice

1. **Temerlin Advertising Institute Research Fellows Research program:**

- a. Temerlin Advertising Institute (TAI) at Southern Methodist University invites applications for its research fellows program. Located in Dallas, TAI is a research-oriented institute composed of distinguished faculty with both industry and academic backgrounds. The purpose of the TAI research fellows program is to foster research collaboration and provide catalysts for advancing our understanding of the field of advertising. We are looking for people who have a vision for their research and need time and support to make it come to life! Visiting fellows can be faculty members on sabbatical, faculty-emeritus, post-docs, or even industry researchers asking thoughtful questions. All are invited to collaborate on research projects and publications with the TAI faculty members, and pursue independent research. The Institute provides office space, a monthly stipend of \$1000-\$2000, funding for research up to \$5000, and travel support up to \$2000. Formal teaching duties are not required, but may be available for additional compensation.

Deadline for Applications

June 1st – visit to begin the following fall or spring semester
November 15th – visits to begin the following spring or fall semester

Application Procedure

Prospective fellows are requested to supply the following information:

1. a cover letter that conveys your interest, brief background about you, overview of project or projects, and requested time frame for visit.
2. a current curriculum vitae
3. a two-page description of intended research project(s) you wish to pursue.

For information, contact: Dr. Steven Edwards: Director, Temerlin Advertising Institute
steve@smu.edu, 214-768-4196

2. **ANA Educational Foundation “Visiting Professor Program”:** <https://aef.com/partnership-programs/visiting-professor-program/vpp-fact-sheet/>

- a. The ANA Educational Foundation invites you to apply to the Visiting Professor Program (VPP). In 2020, the program will be held in June in New York in partnership with Fordham University and Chicago in partnership with Loyola University. The Los Angeles Immersion will take place in July 2020 in partnership with the University of California, Los Angeles.

Graduate Student Internships

1. **4As Multicultural Advertising Intern Program (MAIP):** <https://maip.aaa.org/application>

- a. Founded in 1973, the 4A’s Multicultural Advertising Intern Program (MAIP) is a 22-week national fellowship program for aspiring diverse entry-level advertising professionals. Comprised of 12 weeks of virtual spring training and a 10-week paid

internship at prestigious advertising agencies, selected candidates receive real-world work experience, networking opportunities within the industry, and a valuable professional pathway to better position themselves in the marketplace.

Study Abroad Programs

1. Fulbright U.S. Student Program (U.S. citizens):

<https://exchanges.state.gov/us/program/fulbright-us-student-program>

- a. The Fulbright U.S. Student Program offers fellowships for U.S. graduating college seniors, graduate students, young professionals and artists to study, conduct research, and/or teach English abroad. In addition, Critical Language Enhancement Awards are available to grantees for study of critical need foreign languages before or during their grant period.

2. Fulbright Foreign Student Program (non-citizens): <https://exchanges.state.gov/non-us/program/fulbright-foreign-student-program>

- a. The Fulbright Foreign Student Program enables graduate students, young professionals, and artists from abroad to research and study in the United States for one year or longer at U.S. universities or other appropriate institutions.

3. By State:

Alabama

1. University of Alabama / Undergraduate & MA Programs

- a. Have the Fulbright Fellowship program and a study abroad program, but not for advertising students specifically or for advertising graduates/PHDs specifically
 - i. <http://international.ua.edu/educationabroad/>

2. University of South Alabama / Undergraduate & MA Programs

- a. Have programs abroad for undergrads in communications. Website mentions graduate students studying abroad but the programs seem to be the same as the undergraduate programs
 - i. <https://www.southalabama.edu/departments/ie/studyabroad/>

Arkansas

1. Arkansas State University / Undergraduate and MA Program

- a. Offers some exchange programs that can be for the summer semester, one semester, or a full year depending on the partner university that is in one of 13 countries. Some of the programs offer language immersion while others offer courses in English. The tuition and fees are what A-State charges while housing and meals will be paid to the partner institute, but scholarships and aid can be applied to the program of choice.
 - i. <http://www.astate.edu/a/study-abroad/study-abroad-programs/a-state-exchange-partners/>

- b. International Student Exchange Program (ISEP) is a membership organization that includes over 300 institutions worldwide. Students can either choose to go through ISEP-Exchange or ISEP-Direct.
 - i. ISEP-Exchange: the student pays tuition, meals, and housing at A-State, but are not guaranteed a spot at the institute of their choice
 - ii. ISEP-Direct: the students pays costs as set by ISEP, and does guarantee a spot at the institute of choice while offering customization to the students preferences
 - iii. <http://www.astate.edu/a/study-abroad/study-abroad-programs/international-student-exchange-program/>
- c. A-State has several Affiliate Partners that offer short or long-term study opportunities
 - i. <http://www.astate.edu/a/study-abroad/study-abroad-programs/a-state-affiliate-partners/>
- d. Affiliate partners are also listed for internships, research, and independent studies
 - i. <http://www.astate.edu/a/study-abroad/study-abroad-programs/internships,-research-independent-study/>

California

1. **California State University** (Fullerton) / Undergraduate & MA Program
 - a. Offers study abroad programs specifically for Communications
 - i. http://communications.fullerton.edu/centers_and_clinics/maxwell_center/student_study_abroad.php
 - b. An exchange program that lasts one academic year for various fields of study that does require some knowledge of Spanish.
 - i. https://fullerton-sa.terradotta.com/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10084
2. **San Jose State University** / Undergraduate and MA Program
 - a. Offer programs that are a week, summer, semester, or year long
 - i. <http://www.sjsu.edu/studyabroad/programs/>
3. **San Diego State University** / Graduate Program
 - a. Offers courses through partner universities in ten different countries
 - i. <http://cbabroad.sdsu.edu/cba/graduate>

Colorado

1. **University of Colorado** / Undergraduate
 - a. No marketing/advertising abroad programs for undergraduate or MA students

Connecticut

1. **Eastern Connecticut State University** / Undergraduate Program
 - a. Undergraduate program in communications, no Graduate level program about communications

- b. [See this page](#) about study abroad
- 2. **University of Hartford** / Undergraduate & MA Program
 - a. Offer a range of locations to study abroad while also offering several locations for exchange programs and direct enrollment programs.
 - i. <https://www.hartford.edu/academics/study-abroad/study-abroad-programs/full-semester-programs.aspx#>
 - b. Also offers other abroad programs through a list of providers
 - i. <https://www.hartford.edu/academics/study-abroad/study-abroad-programs/other-study-abroad-programs.aspx#>

Florida

- 1. **Florida State University**
 - a. Doesn't seem to have any study abroad programs.
- 2. **University of Florida** / Undergraduate & MA Program
 - a. Offers three study abroad programs in Barcelona, Berlin, and Japan through the College of Journalism and Communications geared towards undergraduates but seem to be open to any student from anywhere so long as they have the right application materials
 - i. Barcelona's link is down at the moment
 - ii. Berlin is for photojournalism, but open to all students with or without photography experience
 - iii. Japan is to cover the 2020 Olympic games, but is open to all students – advertising students pitch stories to US and International media
 - iv. <https://www.jou.ufl.edu/home/about/cjc-study-abroad/>
- 3. **University of Miami** / Undergraduate Program

At the University of Miami, the Strategic Communication Department currently offers 3 study abroad programs:

Cannes: <https://com.miami.edu/special-programs/study-abroad-cannes>
 London: <https://com.miami.edu/special-programs/study-abroad-london>
 Amsterdam & Berlin: <http://www.caneseabroad.com/>
- 4. **University of South Florida** / MA Program
 - a. Offers the Fulbright U.S. Student Program
 - b. Also offers Schwarzman Scholars program where any students from a politics, business, or science program receive a full scholarship to study for one-year in Beijing
 - c. <https://www.usf.edu/ons/first-steps/graduatestudy.aspx>

Georgia

- 1. **Georgia College** / Undergraduate
 - a. Offer a multitude of programs to study abroad, but all are found under the general classification of “School of Business”
 - b. https://gsu-sa.terradotta.com/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID

[=ANY&p_10152=%7F&p_10152_t=MULTI&p_10153=%7F&p_10153_t=MINI
M&p_10159=&p_10159_t=YESNO&p_10160=College+of+Business%7F&p_10
160_t=MULTI&p_10161=%7F&p_10161_t=SELCT&p_10162=%7F&p_10162
_t=SELCT&p_10168=%7F&p_10168_t=MULTI&p_10627=%7F&p_10627_t=P
AYME&p_10630=%7F&p_10630_t=PAYME&Sort=Program_Name&Order=as
c&pp=10152%2C10153%2C10159%2C10160%2C10161%2C10162%2C10168
%2C10627%2C10630](#)

2. **Georgia Southern University** / Undergraduate

- a. Offer different avenues to study abroad from exchange program options to Summer and break program options
- b. <https://academics.georgiasouthern.edu/international/study-abroad/exchange/exchange-program-options/>
- c. <https://academics.georgiasouthern.edu/international/study-abroad/summer-programs/>

3. **University of Georgia** / Undergraduate & MA Programs

- a. Offer a MA program in PR and Mass Communication but the study abroad page does not have a search filter specifically for graduate students
- b. There are several programs available if one searches for “advertising” study abroad programs
 - i. https://studyaway.uga.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=6&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10000=%7F&p_10000_t=SELCT&p_10001=%7F&p_10001_t=MULTI&p_10015=%7F&p_10015_t=SELCT&p_10004=%7F&p_10004_t=MULTI&p_10008=%7F&p_10008_t=MULTI&p_10016=%7F&p_10016_t=SELCT&p_10010=&p_10010_t=YESNO&p_10002=&p_10002_t=YESNO&p_10017=%7F&p_10017_t=MULTI&p_10018=Advertising%7F&p_10018_t=MULTI&p_10026=%7F&p_10026_t=SELCT&p_10028=%7F&p_10028_t=SELCT&p_10029=%7F&p_10029_t=SELCT&p_10031=&p_10031_t=YESNO&p_10032=%7F&p_10032_t=MULTI&Sort=Program_Name&Order=asc&pp=10000%2C10001%2C10015%2C10004%2C10008%2C10016%2C10010%2C10002%2C10017%2C10018%2C10026%2C10028%2C10029%2C10031%2C10032

Illinois

1. **DePaul University** / Undergraduate & MA Program

- a. Offers several programs for studying abroad as a graduate student that range from portfolio building to branding to visiting agencies.
- b. https://programsabroad.depaul.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10014=%7F&p_10014_t=MULTI&p_10019=&p_10019_t=YESNO&p_10020=Graduate%7F&p_10020_t=MULTI&p_10022=%7F&p_10022_t=MULTI&p_10023=%7F&p_10023_t=MULTI&p_10024=Public+Relations+and+Advertising%7F&p_10024_t=MULTI&p_10034=%7F&p_10034_t=

[MULTI&Sort=Program_Name&Order=asc&pp=10014%2C10019%2C10020%2C10022%2C10023%2C10024%2C10034](#)

2. **Northwestern University** / MA Program

- a. The master's degree is referred to as Integrated Marketing Communications and is found in the journalism school
- b. The degree has several opportunities for master's students to gain real world experience in Illinois or outside of it
 - i. <https://www.medill.northwestern.edu/imc/full-time/exclusive-opportunities/index.html>
 - ii. Abroad Opportunities:
 1. San Francisco: a quarter spent at the Northwestern University campus in San Francisco where students learn through classes on campus and potentially through projects that require students to spend a couple of days a week at a local company
 2. Asia: a two week trip that has three components of pre-trip classes and readings, cultural and business immersion, and a research project
 3. London: a two-week course over brand equity and communicating in a global context
 4. Chile: a five-day course learning how legacy organizations innovate to remain leaders, while there students meet with legacy organizations and propose real strategies to real issues the organizations are facing
 5. Paris: an opportunity to spend the last quarter of the program in Paris as an exchange student at the Institut d'Etudes Politiques de Paris where students can take up to four graduate-level courses
 - iii. Research Opportunities
 1. Spiegel Research Fellows: A maximum of ten students are selected to conduct research guided by Spiegel researches while also continuing to take IMC courses, a stipend is received upon successful completion of the fellowship
 2. Spiegel Impact Marketing Team: A maximum of five students are selected to participate, the students manage the content and social media channels for Spiegel Research Center in order position SRC as a thought-leading research center
 3. Research with Faculty: This opportunity is mentioned at the bottom of the page with little detail besides that it may be an opportunity

3. **University of Illinois** / Undergraduate & MA Program

- a. Offers study abroad programs that range from semester abroad to direct enrollment to exchange programs specifically for advertising student without clear indication whether the programs are for undergraduate students or graduate students
 - i. https://app.studyabroad.illinois.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&p_10010=Advertising%7F&p_10010_t=MULTI&p_1

[0000=%7F&p_10000_t=MULTI&p_10002=%7F&p_10002_t=MULTI&p_10022=%7F&p_10022_t=MULTI&p_10001=%7F&p_10001_t=MULTI&p_10011=%7F&p_10011_t=MULTI&p_10007=%7F&p_10007_t=MULTI&Sort=Program_Name&Order=asc&pp=10010%2C10000%2C10002%2C10022%2C10001%2C10011%2C10007](https://www.bsu.edu/academics/centersandinstitutes/rinker/study-abroad)

Indiana

1. **Ball State University** / Undergraduate Program
 - a. Has an undergraduate advertising program, there doesn't seem to be a masters program
 - b. The study abroad program has a lot of options but no real way to sort or search for one specifically for advertising students
 - i. <https://www.bsu.edu/academics/centersandinstitutes/rinker/study-abroad>
2. **Butler University** / Undergraduate Program
 - a. Has an undergraduate program in strategic communications that can either focus on PR or advertising
 - b. The study abroad program has plenty of options, but has no way to search for advertising specific programs
 - i. <https://www.butler.edu/global-education/where-can-i-go>
3. **Purdue University** / Undergraduate & MA Program
 - a. Falls under marketing in the Krannert School of Management.
 - b. Offers study abroad opportunities for both undergraduates and graduate students that are sorted by schools
 - i. <https://www.krannert.purdue.edu/global/home.php>
4. **University of Southern Indiana** / Undergraduate & MA Program
 - a. For undergraduate student a degree in PR/Advertising is available, but for the MA students the degree is for general communications
 - b. Seems to have a robust list of options for students studying communication
 - i. <https://studyabroad.usi.edu/index.cfm?FuseAction=Programs.MapSearch>

Iowa

1. **Drake University** / Undergraduate & MA Programs
 - a. Undergraduate program is for advertising in the School of Journalism and Mass Communication, and the graduate degree is simply for Communications
 - b. Has study abroad programs that can be searched by curriculum subject (but not by undergraduate or graduate level courses), and DU seems to offer a good variance in length and location for advertising programs
 - i. <https://drake-sa.terradotta.com/index.cfm?FuseAction=Programs.AdvancedSearch&>
2. **Iowa State University** / Undergraduate Program
 - a. Offers undergraduates an advertising degree through the communications school and a master's degree in communications
 - b. There is an undergraduate marketing degree through the business school or a PhD in marketing through the same school

- c. Offers a range of program types in different locations and can be searched by fields of study but not by level of study
- d. <https://isuabroad.iastate.edu/index.cfm?FuseAction=Programs.AdvancedSearch>

Kansas

1. **University of Kansas** / Undergraduate & MA Program
 - a. Offers undergraduate degrees for Marketing (School of Business) or Strategic Communications (School of Journalism and Mass Communications), and for the Masters level degrees KU offers a Master of Journalism - Integrated Marketing Communications or an online Master's degree in Digital Content Strategy
 - b. Each school has a web page for study abroad which is more helpful than the search abroad page that does not have a way to search by field of study
 - i. <https://business.ku.edu/study-abroad>
 - ii. <https://studyabroad.ku.edu/strategiccommunication>

Kentucky

1. **Eastern Kentucky University** / Undergraduate Programs
 - a. Offers a general communications degree and a marketing degree, doesn't seem to offer a marketing masters or a communications masters
 - b. The study abroad programs seem to be mainly through affiliates and partners
 - i. <https://studyabroad.eku.edu/>
2. **Murray State University** / Undergraduate & MA program
 - a. Offers an undergraduate degree in advertising and a masters in mass communication
 - b. Advertising has only one study abroad program and communications has eight listed
 - i. <https://murraystate-horizons.symplicity.com/index.php?au=&ck=>
3. **University of Kentucky** / Undergraduate & MA Program
 - a. Undergraduate degree offered is Integrated Strategic Communications and the masters offered is general communications
 - b. Has an easy to use search engine for study abroad, and there are programs for the undergraduate ISC degree and communications. Direct and exchange programs seem available.
 - i. <https://searchea.uky.edu/#/>

Louisiana

1. **Louisiana State University** / Undergraduate & MA Programs
 - a. Offers an undergraduate degree in Digital Advertising and a master's degree in communications
 - b. <https://www.lsu.edu/manSHIP/undergraduate-programs/get-involved/study-abroad.php>

- i. Media & politics in Europe – Students take to courses while visiting multiple countries in order to learn about how each government uses and shapes the media
 - ii. LSU in D.C. – students take two course while in D.C. that include an ethics course and a course about media and politics while hearing from guest speakers from various career paths
 - iii. LSU at Cannes – Students take an international advertising course while at the five day festival
 - iv. LSU in Salzberg – Students learn how digital media is shaping different aspects of life and development and will work with other students to complete content, plans, and stories. Students take a special topics course while in Salzberg.
- 2. **Loyola University** / Undergraduate Programs
 - a. Offers a degree in strategic communications that can focus on advertising
 - b. Have several options of study abroad programs for mass communication students, with a lot of options through affiliates
 - c. <https://studyabroad.loyno.edu/index.cfm?FuseAction=Programs.AdvancedSearch>
- 3. **University of Louisiana** / Undergraduate & MA Program
 - a. Offer both Undergraduate and Graduate degrees in mass communications that can focus on advertising
 - b. Study abroad options seem to be limited to only a few courses, with no options being focused on mass communications
 - i. <https://studyabroad.louisiana.edu/about-us>

Maryland

- 1. **Hood College** / Undergraduate Program
 - a. Offers an Integrated Marketing Communications Degree for undergraduates
 - b. It looks like most of the study abroad is through affiliates and partners though there is mention of Hood Colleges programs it is hard to find the page for them.
 - i. <https://www.hood.edu/academics/study-abroad/programs>
- 2. **Towson University** / Undergraduate & MA Programs
 - a. Degrees are under communications and mass communications classification for both Undergraduate and Graduate degrees
 - b. Has abroad programs but doesn't have a way to search through them according to field of study
 - i. <https://www.towson.edu/academics/international/abroad/programs.html>

Massachusetts

- 1. **Boston University** / Undergraduate & MA Program
 - a. Have advertising degrees at both the undergraduate and graduate level
 - b. Has a great study abroad search engine that includes filters for field of study and a filter for undergraduate and graduate programs
 - i. The link provided is a search for programs for advertising, communications, and mass communications for both grad and undergrad

- ii. <http://www.bu.edu/abroad/find/?subject=35843,35881,35917>
- 2. **Emerson College** / Undergraduate & MA Programs
 - a. The undergraduate degree is under marketing communications and for graduates the degree is called Strategic Marketing Communications
 - b. Study Abroad seems to have a limited number of options compared to other schools on this list, but there are also exchange programs, global pathways programs, and non-affiliated abroad options
 - i. <http://www2.emerson.edu/education-abroad-domestic-programs>
- 3. **Suffolk University** / Undergraduate & MA Programs
 - a. Undergrad is under advertising, graduate is under Communications (Integrated Marketing Communication) or Communications (Public Relations & Advertising)
 - b. Have semester programs, summer and short-term programs, and global gateway programs to choose from
 - i. <https://www.suffolk.edu/academics/global-engagement/study-abroad/programs-scholarships/semester-programs>

Michigan

- 1. **Eastern Michigan University** / Undergraduate Program
 - a. The undergraduate degree offered is for marketing, but the description mentions advertising
 - b. List three study abroad programs as being for marketing students, but those programs seem to be through ISA where students then choose which program at the abroad universities they would like to partake in
 - i. https://emich-sa.terradotta.com/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10436=%7F&p_10436_t=MULTI&p_10464=%7F&p_10464_t=MULTI&p_10465=Marketing%7F&p_10465_t=MULTI&Sort=Program_Name&Order=asc&pp=10436%2C10464%2C10465
- 2. **Ferris State University** / Undergraduate Program
 - a. Through the business school the degree is called Advertising & Integrated Marketing Communications
 - b. Most of the study abroad opportunities seem to be through affiliates and partner programs more than Ferris State
 - i. <https://www.ferris.edu/international/studyabroad/Study-Abroad/affiliates/options.htm>
- 3. **Grand Valley State University** / Undergraduate Program
 - a. Advertising degree is offered to undergrad with no real option for Grad students
 - b. Offer several study abroad programs that seem to mostly be internships with some partnerships specifically for advertising
 - i. <https://www.gvsu.edu/studyabroad/oasis-search.htm?search=&nationCode=&semesterId=&major=advertising&studentType=&s=1&page=1>
- 4. **Michigan State University** / Undergraduate & MA Program

- a. There are two undergraduate degree programs for advertising – one is geared towards creative and the other account management. There is also an advertising graduate degree.
- b. Has 31 study abroad options overall for advertising students, and six of them are for graduate students
 - i. <https://osa.isp.msu.edu/programsearch/index/narrowMode/0/>

Minnesota

1. **Minnesota State University Moorhead** / Undergraduate Program
 - a. Offers an undergraduate degree in advertising
 - b. Offers exchange programs, faculty led programs, and eurospring programs along with a page for external providers
 - i. <https://www.mnstate.edu/study-abroad/exchanges.aspx>
2. **University of Minnesota** / Undergraduate & MA Program
 - a. The best bet would be to look between the marketing and communication studies degrees for undergraduate studies and to look between the mass communications and communications degrees for graduate studies
 - b. Have study abroad options depending on what you choose to study
 - i. <https://umabroad.umn.edu/programs?>
3. **Winona State University** / Undergraduate Program
 - a. Offers an undergraduate degree in advertising
 - b. There is one study abroad program mentioned in the mass communications school that houses advertising called “Explore New Media Communication in China” this might have been a one-time thing since it says it was funded by a special project award
 - i. <https://www.winona.edu/masscomm/travel-study.asp>
 - c. There are more options to be found through the Study Abroad search portal, but they do not advertising as a filtering choice
 - i. <https://studyaway.winona.edu/index.cfm?FuseAction=Programs.AdvancedSearch>

Mississippi

1. **University of Southern Mississippi** / Undergraduate & MA Program
 - a. Undergraduate degree is called Public Relations & Advertising while the graduate degree is called Mass Communications
 - b. Two Study Abroad programs come up for the advertising field of study
 - i. British Studies Program – offers 10-15 different courses in different disciplines
 1. <https://studyabroad.usm.edu/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10350>
 - ii. Keele University – an exchange program where students spend a semester abroad at Keele University in Stoke-on-Trent
 1. <https://studyabroad.usm.edu/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10377>

Missouri

1. **University of Central Missouri** / Undergraduate & MA Program
 - a. Offers a Communications Studies degree and a Marketing degree at the undergraduate level and a Communications degree at the Master's level
 - b. Have several different options for study abroad from faculty led to exchange to design your own programs and they also provide information for other program providers
 - i. <https://www.ucmo.edu/current-students/student-services/center-for-global-education/study-abroad/>
2. **University of Missouri** / Undergraduate & MA Program
 - a. Doesn't have an advertising degree offered but has a Business Administration (Marketing) or a Journalism (Strategic Communication) degree for undergraduates and potentially a Master's equivalent of the journalism degree
 - b. Has quite the list of study abroad options when filtered with Communications as field of study
 - i. <https://international.missouri.edu/study-outside-the-us/programs/search.php?q=&program-params%5B10024%5D%5B%5D=Communication&program-search-filtered=search>

Nebraska

1. **University of Nebraska** / Undergraduate & MA Programs
 - a. It appears there is an Undergraduate degree for Advertising and Public Relations and a graduate degree for Integrated Media Communications both are through the College of Journalism and Mass Communications
 - b. The same college offers three programs specifically for its students
 - i. <https://journalism.unl.edu/education-abroad>
 - ii. India: two and a half weeks of summer break where students will learn the differences between US and India media and communications and how both are used in the Indian market of over 1.3 billion people
 - iii. Turkey: a four week trip during the summer where students learn about the archaeological process and how to document it
 - iv. Spain: a three week summer program where students learn about the international sports communication business

Nevada

1. **University of Nevada** / Undergraduate Program
 - a. Offer a program for Advertising in the Reynolds School of Journalism
 - b. Have several Study abroad opportunities for specifically advertising students
<https://usac.edu/study-abroad-programs?aos=106>

New Jersey

1. **Rowan University** / Undergraduate & MA Program
 - a. Through the College of Communication & Creative Arts there is a Public Relations & Advertising Programs that includes an undergraduate degree in Advertising and a graduate degree in Strategic Communications
 - b. There are different program types listed on the website for study abroad with provider, exchange, and faculty-led programs
 - i. <https://sites.rowan.edu/international/educationabroad/ourprograms.html>

New York

1. **Long Island University - Post** / Undergraduate & MA Program
 - a. Offer an undergraduate degree in marketing as well as communications, they have a marketing masters degree
 - b. Has a few study abroad courses
 - i. <https://liu.edu/Study-Abroad/Course-Descriptions>
 - c. Most of the abroad program seems to be focused around the actual global degree that can have a minor in arts and communication
 - i. <https://liu.edu/Global/Academics>
2. **SUNY Buffalo State** / Undergraduate & MA Program
 - a. Offers an undergraduate degree in Public Relations and Advertising, the only graduate opportunity in the field is an online part-time PR program or Business and Marketing Education (a program for people teaching or going to teach business and marketing)
 - b. They seem to offer a 4+1 program, but it's a bit difficult to find out how that work in the communications department
 - c. Offers undergraduates a few ways to do research or creative endeavors with some funding through the school
 - i. <https://undergraduateresearch.buffalostate.edu/>
 - d. Offer two ways to study abroad: through Buffalo State or through SUNY (State University of New York) programs
 - i. Buffalo doesn't offer a way to search through the abroad programs by field of study, but they do provide a list that links to pages with more information
 1. <https://buffalostate.studioabroad.com/index.cfm?FuseAction=Programs.ListAll>
 - ii. SUNY provides an interesting way to search for program – when using the link below, there are two categories a student for advertising might look so keep that in mind
 1. <https://www.suny.edu/studyabroad/search/#search>
3. **Syracuse University** / Undergraduate & MA Program
 - a. Advertising is offered for both undergraduates and graduate students
 - b. The school also offers a student run ad agency called TNH
 - i. <http://www.tnhagency.com/>
 - c. Have a lot of study abroad options to choose from that range from discovery programs to summer programs to partner programs

- i. <http://suabroad.syr.edu/destinations/>

North Carolina

1. **University of North Carolina** / Undergraduate & MA Programs
 - a. Offer an undergraduate and a graduate degree in Communications
 - b. There is an option to filter based on field of study, but communications and marketing are not listed as options. They have a pretty substantial program list and a website specifically for business students, but it will take some digging to find communications
 - i. <https://heelsabroad.unc.edu/index.cfm?FuseAction=Programs.ListAll>
 - ii. <https://www.kenan-flagler.unc.edu/programs/undergraduate-business/global-programs/>

North Dakota

1. University of North Dakota / Undergraduate & PhD Program
 - a. Offer Communications or Marketing degrees for undergraduates and a Communications degree for Ph.D. students
 - b. When trying to view study abroad programs it wanted me to sign in, so I don't know what they offer but there is a study abroad page
 - i. <https://und.edu/academics/international-center/study-abroad/index.html>

Ohio

1. **Ohio Northern University** / Undergraduate Program
 - a. Offer two degrees (Communications or Marketing) and one minor (Social Media) for undergraduate students
 - b. Not finding much information out about offered abroad programs, but there is access to where the programs have been before as well as a list of scholarships and one fellowship available for students
 - i. <https://www.onu.edu/study-abroad-onu>
2. **Youngstown State University** / Undergraduate & MA Program
 - a. Offers an undergraduate degree in Advertising and Public Relations and a graduate degree in Professional Communications
 - b. There is quite the list of abroad programs offered and it can be filtered by major – advertising/PR/marketing are not listed as filter options but communications is
 - i. https://ysu.abroadoffice.net/advanced-search.html?advanced_search_type_subtype=-all-&advanced_search_type_id_countries=-all-&advanced_search_type_id_locations=-all-&advanced_search_type_id_provider=-all-&advanced_search_type_ts_id_term=-all-&advanced_search_type_gls_saas_programs_majors_subjects_id_major=13&advanced_search_type_gls_saas_programs_majors_subjects_id_subje ct=-all-&stfirstname=&advanced_search_reset=1

Oklahoma

1. **Oklahoma City University** / Undergraduate Program
 - a. Offers degrees in Marketing or Mass Communication
 - b. For the study abroad programs that are faculty-led there are not any options for marketing or communications, but there are more options (they can't be filtered) between semester and summer programs
 - i. <https://www.okcu.edu/academics/global/studyabroad/>
2. Oklahoma State University
 - a. Offers undergraduate degrees in Strategic Communication or Marketing
 - b. Provide an advance search for study abroad programs – there are plenty of options for students to pick from whether they filter for Strategic Communications or Marketing
 - i. <https://abroadprograms.okstate.edu/index.cfm?FuseAction=Programs.AdvancedSearch>

Oregon

1. **Linfield College** / Undergraduate Program
 - a. The best option would probably be the marketing degree, but they also offer a Journalism and Media Studies degree
 - b. The semester or year abroad programs have more options for students pursuing one of the degrees above than the January programs (that have none)
 - i. <https://www.linfield.edu/ipo/study-abroad-info/semester.html>
2. **University of Oregon** / Undergraduate & MA Program
 - a. Offer undergraduate and graduate level advertising degrees
 - b. The Journalism and Communications school lists study abroad programs they do that vary for the different majors in the college, and the website also provides a link to GEO which offers study abroad programs
 - i. <https://journalism.uoregon.edu/hands-on-learning/trips>
 - ii. <https://geo.uoregon.edu/>

Pennsylvania

1. **La Salle University** / Undergraduate & MA Program
 - a. At the undergrad level the School of Arts and Sciences offers Communication or Communication Management degree, and at the Graduate level it offers a Strategic Communication degree
 - b. There are some normal courses that for the most part take place on campus, but they have a short time period where the class travel for 10-15 days
 - i. <https://www.lasalle.edu/travelstudyabroad/travel-study/>
 - c. They offer the normal abroad programs as well, but there is no way to search or filter through them to easily decide which courses are best for a student
 - i. <https://www.lasalle.edu/travelstudyabroad/study-abroad-3/where-we-go/>
2. **The Pennsylvania State University** / Undergraduate & MA Programs

- a. Offers an Advertising degree for undergraduate students and a Mass Communications degree for graduate students
 - b. They offer International Opportunities through the College of Communications though the options for advertising seem a bit limited
 - i. <https://bellisario.psu.edu/current/study-abroad>
 - c. It isn't abroad but they also offer a program in Hollywood and in Washington D.C.
 - i. <https://bellisario.psu.edu/current/hollywood-program>
 - ii. <https://bellisario.psu.edu/current/washington-program>
3. **Temple University** / Undergraduate & MA Programs
- a. Offer an Advertising degree for undergraduates and a Strategic Advertising and Marketing program for graduate students through the College of Media and Communication
 - b. Through the same college there is a list of study away location available for student
 - i. <https://klein.temple.edu/study-away/locations>
 - c. They offer global internship opportunities as well
 - i. <https://klein.temple.edu/study-away/global-internship-program>
 - d. Also, there is an International Urban Storytelling opportunity that might be more geared to some of the other media majors, but the page doesn't exclude any specific major from applying or talking to an advisor
 - i. <https://klein.temple.edu/study-away/global-internship-program>

Rhode Island

- 1. **Rhode Island College** / Undergraduate
 - a. So, it is an undergraduate degree in Communications with a concentration in Public Relations and Advertising
 - b. RIC's abroad programs are offered by other abroad program providers to which they provide links and some basic information about each and they also have direct partners for programs as well
 - i. <http://www.ric.edu/studyabroad/Pages/Find-Program.aspx>

South Carolina

- 1. **University of South Carolina** / Undergraduate & MA Program
 - a. Offers an Advertising or Mass Communications degree at the undergraduate level and a Journalism and Mass Communications degree at the graduate level
 - b. USC offer a range of different type of programs that through the link below can be easily compared for students to decide which type of program they want to complete
 - i. https://www.sc.edu/about/offices_and_divisions/study_abroad/steps_to_study_abroad/compare_programs/
- 2. **Winthrop University** / Undergraduate Program
 - a. Offers an undergraduate degree in Mass Communications

- b. There is no database to search through for the program options, but the programs are broken down by faculty-led, exchange, and partner programs – the page linked here provides a bit of information about each general option and a link to view programs more in depth
 - i. <https://www.winthrop.edu/international/study-abroad.aspx>

South Dakota

1. **South Dakota State University** / Undergraduate & MA Program
 - a. Offer an Advertising degree for undergraduate and either an online master's degree in Mass Communication or a campus-based master's in Communication and Media Studies
 - b. Offer about 38 study abroad programs specifically for Advertising students
 - i. https://sdstate-sa.terradotta.com/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10098=%7F&p_10098_t=MULTI&p_10099=%7F&p_10099_t=MULTI&p_10100=%7F&p_10100_t=MULTI&p_10102=%7F&p_10102_t=SELCT&p_10122=%7F&p_10122_t=MULTI&p_10137=Advertising%7F&p_10137_t=MULTI&p_10147=&p_10147_t=YES_NO&p_10148=%7F&p_10148_t=SELCT&p_10154=%7F&p_10154_t=SELCT&Sort=Program_Name&Order=asc&pp=10098%2C10099%2C10100%2C10102%2C10122%2C10137%2C10147%2C10148%2C10154
2. **University of South Dakota** / Undergraduate & MA Program
 - a. Offers a degree for undergraduates called Media and Journalism with specialization in Journalism and Strategic Communication, USD offers a graduate degree for Communications Studies
 - b. When using the advanced search tool and filtering for programs for students who study Communications, there is a nearly overwhelming list of programs that come up
 - i. <https://usd-sa.terradotta.com/index.cfm?FuseAction=Programs.AdvancedSearch>

Tennessee

1. **Middle Tennessee State University** / Undergraduate Program
 - a. Has an undergraduate Advertising degree
 - b. Does not seem to offer study abroad itself, but does have affiliate programs and allows students to explore non-affiliate programs as well
 - i. <https://www.mtsu.edu/financial-aid/study-abroad.php>
2. **University of Tennessee** / Undergraduate & MA Program
 - a. Offers an Advertising degree for undergrads, but for graduates the degree is called Communication and Information with a concentration in Advertising
 - b. Offer 22 abroad programs for students studying advertising
 - i. https://volsabroad.utk.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F

[&pt=%7F&Partner_ID=ANY&p_10000=%7F&p_10000_t=MINIM&p_10002=%7F&p_10002_t=MULTI&p_10003=%7F&p_10003_t=MULTI&p_10006=%7F&p_10006_t=MINIM&p_10007=%7F&p_10007_t=MULTI&p_10005=%7F&p_10005_t=MULTI&p_10009=%7F&p_10009_t=MULTI&p_10001=Advertising%7F&p_10001_t=MULTI&p_10012=%7F&p_10012_t=MULTI&Sort=Program_Name&Order=asc&pp=10000%2C10002%2C10003%2C10006%2C10007%2C10005%2C10009%2C10001%2C10012](https://www.acu.edu/missions/missions-listing/#/)

Texas

1. **Abilene Christian University** / Undergraduate & MA Programs
 - a. Offers an undergrad degree in Advertising and a graduate degree in Communications
 - b. Seem to only have one study abroad for communication students
 - i. <https://acu.focusmissions.com/public/missions/listing#/>
 - ii. Students choose two courses from the three courses offered while in Oxford, London.
2. **Baylor University** / Undergraduate & MA Programs
 - a. Through the Journalism, Public Relations and New Media department in the College of Arts & Sciences an undergraduate degree for Advertising is available and for graduate students the MA program allows for a concentration in Advertising
 - b. Offer over 20 programs for students studying Communication
 - i. https://bearsabroad.baylor.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10001=Communication%7F&p_10001_t=MULTI&p_10002=%7F&p_10002_t=MULTI&p_10003=%7F&p_10003_t=MULTI&p_10004=%7F&p_10004_t=MINIM&p_10005=%7F&p_10005_t=MULTI&p_10006=%7F&p_10006_t=MULTI&p_10007=&p_10007_t=YESNO&Sort=Program_Name&Order=asc&pp=10001%2C10002%2C10003%2C10004%2C10005%2C10006%2C10007
3. **Lamar University** / Undergraduate & MA Program
 - a. Offer an undergraduate degree in Communication-Advertising and offer a graduate degree in Marketing
 - b. Offer one two study abroad programs that might work
 - i. England: students complete project(s) to fully understand the differences in cultures
 - ii. Argentina: students visit different companies and meet entrepreneurs
 - iii. Spain: learn about the major cities the Valencia region
 - iv. <https://www.lamar.edu/study-abroad/general-information/study-abroad-programs.html>
4. **Midwestern State University** / Undergraduate Programs
 - a. Offer undergrads a degree in Mass Communications
 - b. Offer a handful of programs, but students need to read brochures to double check if it's an option for them

- i. <https://msutexas.edu/academics/study-abroad/index.php>
- 5. **Southern Methodist University** / Undergraduate & MA Program
 - a. Offer an undergraduate and a graduate degree in Advertising
 - b. London: Communication students can go to London to complete courses
 - i. <https://studyaway.smu.edu/index.cfm?FuseAction=Programs.ViewProgramAngular&id=1033>
 - c. Cannes: One week trip to Cannes is offered to graduate students in the summer as an elective.
 - d. SMU also has links for affiliate links
 - i. <https://www.smu.edu/international/Abroad/Programs>
- 6. **Texas Christian University**
 - a. Offers both an undergraduate and a graduate degree in Strategic Communication
 - b. Has 10 programs that show up when abroad programs are filtered for Strategic Communication
 - i. https://tcu-sa.terradotta.com/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10000=%7F&p_10000_t=MULTI&p_10001=%7F&p_10001_t=MINIM&p_10002=Strategic+Communication%7F&p_10002_t=MULTI&p_10003=%7F&p_10003_t=MULTI&p_10004=%7F&p_10004_t=SELCT&p_10005=%7F&p_10005_t=MULTI&p_10012=&p_10012_t=YESNO&p_10013=&p_10013_t=YESNO&p_10016=%7F&p_10016_t=SELCT&Sort=Program_Name&Order=asc&pp=10000%2C10001%2C10002%2C10003%2C10004%2C10005%2C10012%2C10013%2C10016
- 7. **Texas State University** / Undergraduate & MA Programs
 - a. Offer undergrads an advertising degree while offering graduates a Mass Communications Degree with different specializations
 - b. Offer three abroad programs:
 - i. London / Europe: Travel around Europe while completing courses with an emphasis on how media functions
 - ii. Barcelona / Madrid: Emphasis is an international media as students split their time between the two cities
 - iii. Nicaragua / Guyana: Students get imbedded in with international service learning teams
 - iv. <https://www.masscomm.txstate.edu/study-abroad/welcome.html>
- 8. **Texas Tech University** / Undergraduate & MA Programs
 - a. Offers undergraduates an Advertising degree and offers graduate students two options with a degree for Mass Communication or Communication Arts
 - b. Don't only offer study abroad, but also offer interning abroad, researching abroad, and serving abroad
 - i. Study abroad offers a choice between studying with TTU faculty, at a TTU facility abroad, or with a partner university
 - ii. TTU doesn't seem to be offering research abroad for communications students

- iii. <https://www.depts.ttu.edu/international/studyabroad/students/apply/programs/>
9. **University of Houston** / Undergraduate & MA Program
- a. A degree in Strategic Communication with options of different concentrations is offered to undergrad students and UH offers a degree in Mass Communications for graduate students
 - b. UH offers multiple ways for Undergraduates and Graduates to complete research while enrolled
 - i. <https://uh.edu/uh-research/>
 - c. Though they offer faculty led programs, none being offered in the coming academic year are geared towards Advertising/Marketing
 - i. <https://uh.edu/learningabroad/find-a-program/faculty-led-programs/>
 - d. UH also offers the opportunity to enroll in exchange and affiliated programs
 - i. <https://uh.edu/learningabroad/find-a-program/exchange-programs/>
 - ii. <https://uh.edu/learningabroad/find-a-program/affiliated-programs/>
10. **University of North Texas** / Undergraduate
- a. Offers undergraduates degrees in Communication Design, Communication Studies, or Marketing
 - b. Offer five study abroad programs for students studying Advertising (though they don't off the degree)
 - i. https://mystudyabroad.unt.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10037=%7F&p_10037_t=MULTI&p_10004=Advertising%7F&p_10004_t=MULTI&p_10001=%7F&p_10001_t=MULTI&p_10022=%7F&p_10022_t=MULTI&p_10003=%7F&p_10003_t=MULTI&p_10031=%7F&p_10031_t=MULTI&p_10035=%7F&p_10035_t=SELCT&p_10036=%7F&p_10036_t=MULTI&Sort=Program_Name&Order=asc&pp=10037%2C10004%2C10001%2C10022%2C10003%2C10031%2C10035%2C10036
11. **The University of Texas - Austin** / Undergraduate & MA Program
- a. Offers Advertising degree for both undergraduates and graduate students
 - b. The College of Communication has three study abroad programs pulled aside for students studying advertising in Hong Kong and Paris
 - i. <https://moody.utexas.edu/academics/travel-programs/international/study-abroad-major>
 - c. When on the study abroad program search page the results can be filtered for Advertising, and that shows many more abroad options beyond what is listed on the College of Communications website
 - i. http://utdirect.utexas.edu/io/abroad/pgm_list/index.WBX?s_search_country_code=+&s_search_semester_code=+&s_search_language_caps=+&s_search_aos_code=ADV&s_action=LIST&s_submit=Search
12. **West Texas A&M University** / Undergraduate & MA Program
- a. Offers undergraduates a choice of focus under the Media Communication degree that can include Advertising, and this A&M campus offers graduate students a Communications degree

- b. Offer faculty led programs (has one possible program for Communication), direct and exchange programs (with at least one Communication program), third party providers, and internship opportunities
 - i. Faculty-led programs has one possible program that could be of interest for Communication students in Cape Town, Africa
 - ii. Direct and Exchange programs has one option for Communications located in Galway, Ireland
 - iii. <https://www.wtamu.edu/academics/study-abroad-programs.aspx>

Virginia

1. **James Madison University** / Undergraduate
 - a. Offers a Creative Advertising degree for undergraduates
 - b. Offers a wide range of programs from their own study abroad to exchange programs to external programs to start the list. There does not seem to be a search engine to filter through the option easily though
 - i. <https://www.jmu.edu/global/abroad/all-programs/index.shtml>
2. **Radford University** / Undergraduate & MA Programs
 - a. Offers undergraduates and Advertising degree and graduates a Strategic Communication degree
 - b. Offers different study abroad program type, and even offer a page that breaks down options by area of study
 - i. <https://www.radford.edu/content/global-education/home/study-abroad.html>
 - ii. <https://www.radford.edu/content/global-education/home/study-abroad/major.html>

West Virginia

1. **Marshall University** / Undergraduate & MA Programs
 - a. Offers a degree in Advertising/Public Relations for undergrads, and offers a degree in Communication Studies and a certificate in Integrated Strategic Communications
 - b. Offer several types of programs, though it doesn't appear the faculty led have a program for advertising or communications students
 - i. <https://www.marshall.edu/study-abroad/programs/>
2. **West Virginia University** / Undergraduate & MA Programs
 - a. Offers and undergraduate degree in Advertising and Public Relations, and offers a graduate degree in Data Marketing Communications
 - b. Offers a handful of abroad programs that could be of interest to Advertising students
 - i. https://wvuabroad.wvu.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_2=Advertising%7F&p_2_t=MULTI&p_4=%7F&p_4_t=MULTI&p_9=%7F&p_9_t=MULTI&Sort=Program_Name&Order=asc&pp=2%2C4%2C9

Wisconsin

1. **Marquette University** / Undergraduate & MA Programs
 - a. Offer undergraduate degree in Advertising and a MA in Communication
 - b. Offers a handful of options to Advertising & Public Relations students looking to study abroad
 - i. https://studyabroad.marquette.edu/index.cfm?FuseAction=Programs.SearchResults&Program_Name=&Program_Type_ID=1&pi=%7F&pc=%7F&pr=%7F&pt=%7F&Partner_ID=ANY&p_10000=%7F&p_10000_t=MULTI&p_10001=%7F&p_10001_t=MULTI&p_10003=%7F&p_10003_t=MINIM&p_10020=&p_10020_t=YESNO&p_10021=&p_10021_t=YESNO&p_10022=&p_10022_t=YESNO&p_10034=%7F&p_10034_t=MULTI&p_10035=%7F&p_10035_t=MULTI&p_10004=Advertising+and+Public+Relations%7F&p_10004_t=MULTI&Sort=Program_Name&Order=asc&pp=10000%2C10001%2C10003%2C10020%2C10021%2C10022%2C10034%2C10035%2C10004
2. **University of Wisconsin – Madison** / Undergraduate & MA Programs
 - a. Offers an undergraduate degree in Strategic Communications and a graduate degree in Mass Communications
 - b. Has 8 pages of study abroad programs for Arts and Humanities – Communications programs
 - i. <https://studyabroad.wisc.edu/programsearch/?AreaOfFocus=77786>
3. **University of Wisconsin – Oshkosh** / Undergraduate Program
 - a. Offers an undergraduate degree in Communication Studies
 - b. Doesn't seem to offer a Communications course abroad itself, but does offer external partners
 - i. <https://www.uwosh.edu/oie>
4. **University of Wisconsin – Whitewater** / Undergraduate & MA Program
 - a. Offers an undergraduate degree in Advertising and a Graduate degree in Communications
 - b. Offers quite a few different forms of study abroad for students with options for communications popping up
 - i. <http://www.uww.edu/international/globalexperiences/programs>